

Revolutionizing Food

As we know it!



Introducing **Alfa PXP Royale**, a **natural superfood** made up of legendary purple rice grains containing built-in antioxidants, potent Phytonutrients, Alpha Glucans, and polysaccharide peptides.

ENZACTA Reveals

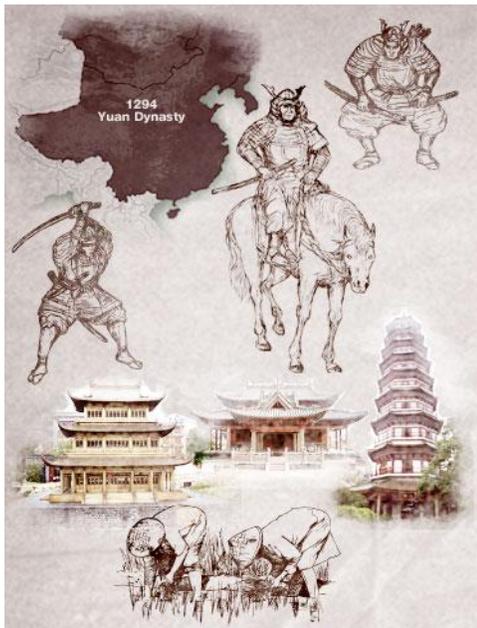
The Ancient Secrets of Forbidden Rice . . .

For centuries, the consumption of purple rice was limited to the emperors of the most powerful dynasties in Asia, their families, and the warriors who rode into battle for them. Now--after much research, and following Kaizen, the philosophy of continuous improvement-- this mystical and potent rice has been rediscovered and unveiled by **Enzacta**.



An Ancient Secret

Now a Powerful Ally



The hidden history of purple rice goes back thousands of years. Chinese emperors kept its existence a well-guarded secret, using it as a weapon to win countless battles.

The cultivation process for this special rice was passed down from generation to generation over six different Chinese dynasties. One of the last ones (Mongol) was governed by Genghis Khan, who, along with his warriors, was able to reach distant lands like Eastern Europe and the Middle East. Historical records indicate that much of their strength and power came from the consumption of purple rice.

After this dynasty, no more was recorded about purple rice; it was forgotten...lost in time.

But now, centuries later, **Enzacta** is putting the secret weapon of the emperors and warriors within your reach. You too can be victorious in this modern world...

Benefits



Alfa PXP Royale is a functional superfood made up of special strains of purple rice, grown organically in the Siam Valley, in the heart of beautiful Thailand.

The special purple rice strains are naturally equipped with extraordinary polysaccharide peptides, and a high concentration of anthocyanins, which give it its purple color and at the same time, offer countless physiological benefits.

Enzacta, through a unique micronization process based on nano-technology, transforms every purple rice molecule, making it highly BioReady, and giving Alfa PXP Royale two very specific properties:

- I. **When ingested, it is quickly absorbed** into the bloodstream, and from there, immediately to all of our cells.
- II. **Due to its low molecular weight, and high biochemical compatibility with the cell membranes**, it easily penetrates natural barriers, going from the bloodstream to the cerebral spinal fluid; from a pregnant mother's bloodstream to her baby, and from a lactating mother's bloodstream to her breast milk, and finally to her infant.



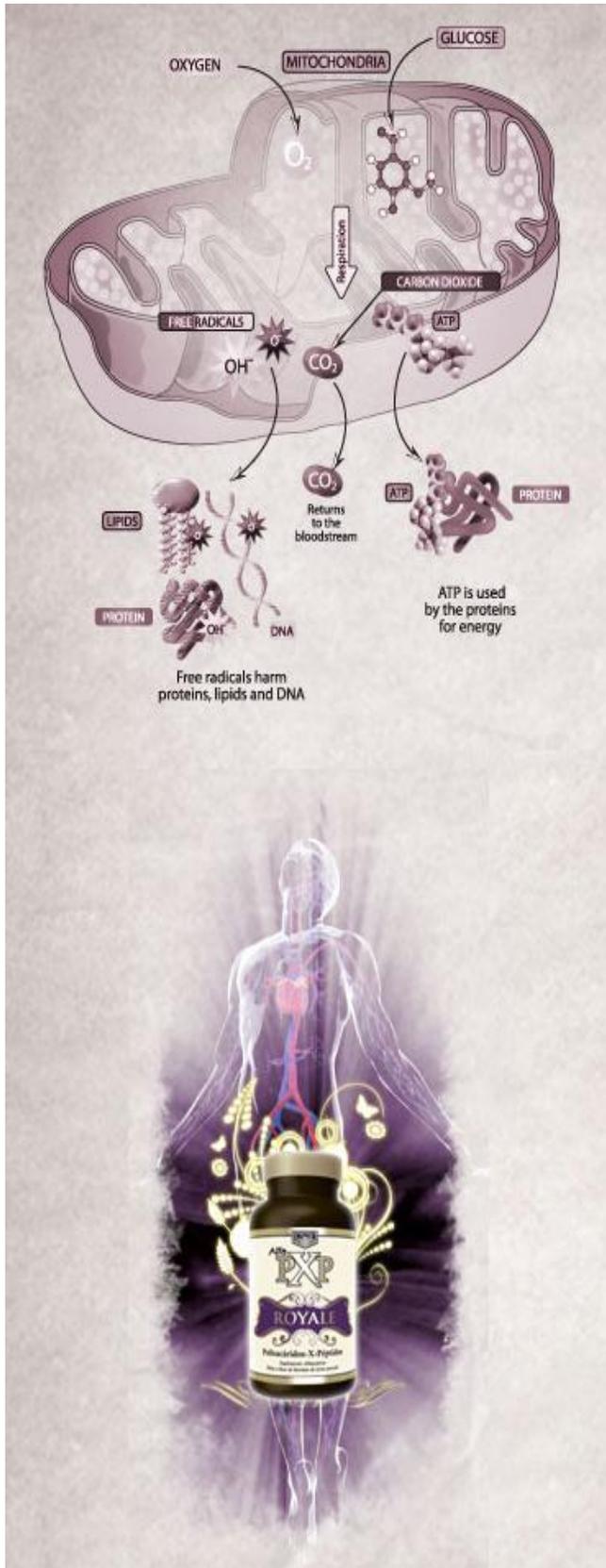
Purple rice is a short-grain heirloom rice packed with extraordinary nutrients and beneficial properties. It's also known as **Forbidden Rice**, since only ancient Chinese emperors consumed it.



Its color, which comes from the presence of phytonutrients, is the key to its benefits. It also has a high mineral content and an astounding amino acid profile.

Despite the wide range of rice varieties in existence around the world, there are very few that are as potent and unique as purple rice. This wholegrain rice has more proteins than white rice, and can have up to between 7 and 8.5 g of nutrients for each 100 g of rice, a very high quantity.

How it Works



Alfa PXP Royale nourishes the mitochondria with the polysaccharide peptides it needs to generate energy, which is crucial for a cell. When being regularly nourished with polysaccharide peptides, mitochondria are able to absorb glucose and convert it to energy.

Superfood **Alfa PXP Royale** contains the best antioxidants available, originating from the high quantities of anthocyanins in purple rich, which help the mitochondria get rid of free radicals, keeping the cells healthy.

Enzacta brings you this nutritional treasure chest, once available only to ancient emperors and kings.

Anthocyanins are known for protecting the plants and foods which contain them against the damaging effects of UV radiation from the sun, and other external aggressors.

The built-in anthocyanins contained in **Alfa PXP Royale** react the same way in the human body, and have been linked to the following benefits:

- I. **The normalization of cholesterol levels.**
They work similarly to statins, the cholesterol-lowering molecules found in pharmaceutical products.
- II. **Positive anti-inflammatory effects** often experienced by people who suffer from chronic degenerative diseases.
- III. **Help reduce the elevated** blood-sugar levels in diabetics.
- IV. **Reduce the pain** caused by different types of arthritis.
- V. **Block “bad cholesterol” molecules** deposits from the artery walls, helping to reduce the risk of cardiovascular disease.
- VI. **Obesity prevention** through the inhibition of digestive enzymes that break down sugars and proteins, intercepting them, and taking them go directly to the colon. This helps to block calories and prevent weight gain, as well as high blood-sugar, cholesterol and triglyceride levels in the blood.
- VII. **Aid in slowing down the degeneration** of the skin, and preserve sexual functioning.
- VIII. **Help with memory, the ability to learn, and the speed of analysis and critical thinking.**
It also helps keep the mind positive, and benefits those who suffer from Alzheimer's, Parkinson's, M.S., amyotrophic lateral paralysis, among other degenerative brain diseases.

Research

Alfa PXP Royale



Enzacta works under a Japanese philosophy implemented by CEO **Mr. Russ Hall** based on continuous and constant improvement. By following the **Kaizen** philosophy, we are always working to improve every aspect of our company to be able to stay ahead of the competition, and offer you only the highest quality.

Enzacta worked non-stop with doctors and researchers from all over the world (USA, Philippines, Thailand and Europe) to be able to introduce **Alfa PXP Forte**, a potent mix of rice flour and blue-green algae spirulina, to the public in 2006.

Enzacta and its team of talented collaborators have discovered new, more potent families of rice. The efforts made over the last few years have lead us to **Alfa PXP Royale**—a natural superfood that's a cut above the rest.

We are prepared to go wherever necessary to bring you the most superior quality...

Research and clinical studies done by organizations and universities around the world have come upon the following findings:

- I. **Bio-flavonoids directly affect cancer cells.** (Study lead by UCLA, Los Angeles) - [Download PDF](#)
- II. **Bio-flavonoid antioxidant molecules have a positive effect on the intestinal lining.**(Children's Hospital, Oakland, CA and Germany).
- III. **Bio-flavonoids, when taken regularly, can have a protective effect on the walls of the blood vessels and capillaries.**
- IV. **The consumption of bio-flavonoids, even in small quantities, can have important overall physiological benefits.**
- V. **FDA Approves Health Claim for Brown Rice** - [Download PDF](#)



Testimonials



Omar Hernandez Garcia

24 years old

I'm an employee and student and just thinking about everything I had to do in a single day made me so nervous that I had IBS, involuntary shaking, fatigue and permanent stress. Now I take **Alfa PXP Royale** and my stress has decreased. Goodbye stomach problems... I have so much energy, that I've even started playing soccer without getting tired. At school and at work I get a lot less stressed out and I give better results. My shaking has stopped, and that has given me more self-confidence.



Alfonso Salazar Malaga

25 years old

I'm a graphic designer and my full-time job doesn't allow me to have good eating habits, or exercise regularly. I also spend the majority of my time sitting down in front of my computer, which is why I'm also overweight. Now, I take **Alfa PXP Royale** and I have started losing weight without changing my eating habits, and my energy level has increased. My stomach problems aren't as bad, and I don't have as much discomfort from being overweight as I once did.



Maria Juana Sanchez Medina

43 years old

I'm a house wife and because of my lifestyle, I had circulatory problems in my legs, and high triglyceride levels which meant I had to take medicine that had other side effects. All of this was depressing me, and I felt tired too, but had insomnia. I'm currently taking **Alfa PXP Royale**, and now I can sleep well, I'm not depressed and my triglyceride levels have started going down.



Maria del Carmen Barron Gutierrez

60 years old

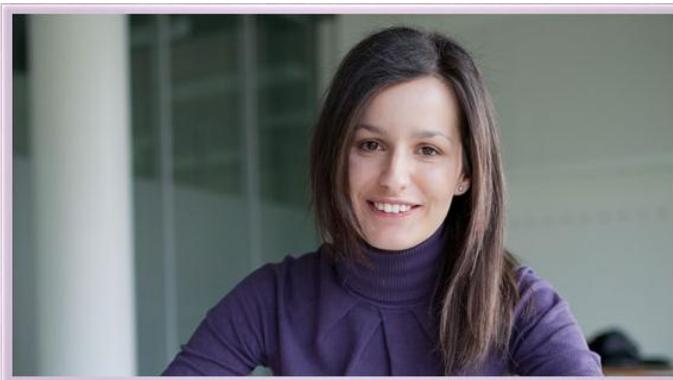
I have diabetes and high blood pressure. The medication I take to keep them under control gives me other discomfort, so my morale was really low. Now, with **Alfa PXP Royale**, my doctor has reduced my dosage because my sugar levels have gone down and my blood pressure is more balanced. My mood is way better and my discomfort has reduced. I'm enjoying life again!.



Angelica Cruz Garcia

28 years old

I suffered from being overweight and had a lot of stomach problems like acid reflux and IBS. My cholesterol and glucose levels were high and I was getting stressed out and anxious. I started to take **Alfa PXP Royale** and after some time, along with following my doctor's recommendations, my glucose and cholesterol levels are within normal range, I'm less stressed and my stomach problems are better. I feel lighter and full of strength!.



Martha Arreola Figueroa

29 years old

Because of my training job in HR, my eating habits aren't really good because sometimes I don't have time to eat or I eat fast-food. Also, I get lots of cravings and am overweight, so I get tired easily. I get constipated, which made me feel uncomfortable and swollen. I take **Alfa PXP Royale** and my digestion is much better, and I've started to lose weight and have more energy. I've even started eating more healthily, and doing exercise 3 – 5 times per week!.



Ivania Medina Alcantara

28 years old

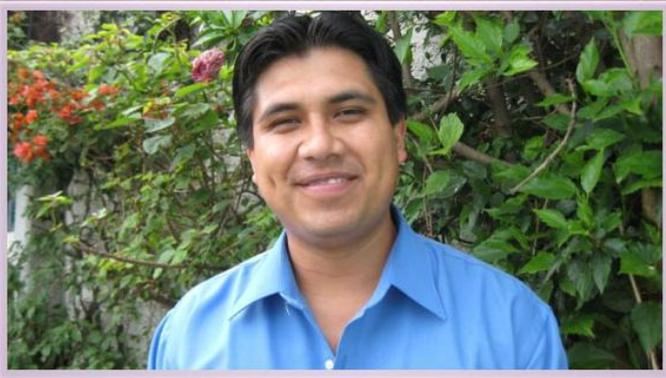
At my age, I already suffer from gastritis, colitis and poor circulation. Also, due to genetics, I tend to gain weight quickly, and then start feeling tired and lack motivation to do things appropriate for someone my age. Now I take **Alfa PXP Royale** and, along with a healthier diet, I've started to lose weight. I feel full of energy and happier, and everyone is noticing!.



Alejandra Olvera Tapia

56 years old

I'm a full-time mother and grandmother so I get worried and stressed out easily and have the bad habit of smoking, sometimes up to one pack in a day, which doesn't help my cholesterol levels. I felt heavy, and in the evenings, I would have a swollen stomach and was exhausted by all of it. I'm taking **Alfa PXP Royale** and am no longer constipated, I'm not bloated, my cholesterol levels have decreased and I have more energy to be supportive for my daughters and grandchildren.



Diego Sanchez Sanchez

35 years old

I suffered from chronic fatigue and couldn't sleep well. Because of my high-stress job as a college professor, I had horrible gastritis which had me in a bad mood almost all the time. With **Alfa PXP Royale**, now I'm a happy person, I don't feel tired and sleep much better. I'm sure my students are happy about it!



Fernando Martinez Gonzalez

27 years old

I'm young, but some time ago, some tests showed I had high triglyceride levels and was always tired, and suffered from insomnia. I'm taking **Alfa PXP Royale**, and have been sleeping well at night and wake up with a lot of energy in the morning. My triglyceride levels are under control.



Carlos Robles Jurado

35 years old

Some time ago, I was diagnosed with diabetes and high blood pressure, along with high cholesterol. I maintain a strict diet and take medicine to control my sugar levels. Now, I take **Alfa PXP Royale** and I feel full of energy, I'm more active, and along with my diet and medication, my glucose and cholesterol levels are now within normal range.



German Diaz Perez

25 years old

I suffered from fatigue all the time, and had abdominal pain and would get bloated. I started taking **Alfa PXP Royale** and all of my friends are asking me what I did because I have more energy and they see that I'm happier and healthier. I'm going to the gym and running in the mornings. I don't feel swollen and the abdominal pain is less frequent and less intense. I'm so happy to be enjoying life, and leading the active lifestyle of someone my age.

Frequently Asked Questions

I. What are the active components found in Alfa PXP Royale so beneficial at the cellular level?.

The active components of **Alfa PXP Royale** come from **alpha glucans**, mostly made up of **polysaccharide peptides**. These help the mitochondria within our cells to produce necessary ATP, or cellular energy.

Moreover, the special rice strains contain a series of antioxidant molecules specific to flavonoids, which have the ability to trap free radicals. Free radicals are not good for the cells, and can lead to illness.

II. What antioxidant molecules does Alfa PXP Royale contains?.

Its antioxidants are known as cyanidins and anthocyanins. High quantities of these are found in the husk of this special rice variety, giving it its characteristic purple color.

III. What is the role of cyanidins and anthocyanins in the Alfa PXP Royale?.

These antioxidants protect the husk of the purple rice, keeping it from oxidation. They have the same role in the people who consume **Alfa PXP Royale**, going to the places where there is the most molecular oxidation in the cells, and stopping the damage caused by free radicals. Free radicals attack **mitochondrial DNA**, leading to different diseases.

IV. How are these important antioxidants absorbed by our bodies?.

Because of their nature, cyanidins and anthocyanins, found in high concentrations in **Alfa PXP Royale**, are resistant to the enzymes in the gastric juices in the intestines. This means their antioxidant action will reach the mitochondria in every one of our cells, intact. This is because the digestive and intestinal enzymes don't digest these powerful antioxidants, so their molecular structure and properties don't change.

V. How does ENZACTA make sure to optimize all the properties of the ingredients used to make Alfa PXP Royale?.

Enzacta uses a unique micronization process based on nano-technology that reduces the size and molecular weight of the polysaccharide peptides in **Alfa PXP Royale**, which helps with its absorption in the digestive tract. The **Alfa PXP Royale** molecules can then cross over to the bloodstream, which then delivers it to all of our cells, including the brain cells, penetrating the "biological barriers" between the blood and the brain.

VI. What are the positive effects of the Bio-Flavonoids contained in Alfa PXP Royale?.

Scientific studies have proven that the consumption of the Bio-Flavonoids **Alfa PXP Royale** contains can help:

- Counteract the development of symptoms caused by chronic degenerative and other diseases.
- Lower and control the pain associated with cellular diseases.
- Slow down the degenerative process in different types of arthritis.
- Increase flexibility and functioning of the appendages in arthritis sufferers.
- Increase energy, reducing fatigue after physical activity.

VII. Do this Bio-Flavonoids help against the damaging effects of high cholesterol?.

Scientific studies done at the University of Rome helped prove that Bio-Flavonoids prevent the oxidation of low-density bad cholesterol (LDL), preventing it from being deposited in the artery and capillary walls. This helps to protect the body from developing atherosclerosis and cardiovascular disease, the number one cause of death in the western hemisphere.

VIII. Are there any other scientifically proven benefits that come from consuming these molecules?.

Bio-Flavonoids are beneficial and help the chronic degenerative process in diseases of the brain, such as: Alzheimer's, Parkinson's, Multiple Sclerosis, Multiple Sclerosis, Lateral Amyotrophic Paralysis, among others.

They also help to improve night vision, slowing down the development of cataracts, while at the same time preserving memory, alertness and the ability to learn.

The Bio-Flavonoids contained in **Alfa PXP Royale** have a protective effect on the mitochondria and the cells, improving the overall functioning and activity of our immune system.

IX. How is Alfa PXP Royale made?.

Using 100% organic, specially cultivated rice strains grown on land free of harmful fertilizers, herbicides, fungicides, and pesticides, making sure nothing interferes with the valuable nutrients in the rice. The rice grains are then harvested at the nutritional height of their life cycle.

X. What is the difference between Alfa PXP Forte and Alfa PXP Royale?.

The main difference between the two stems from the Bio-Flavonoids found in the purple rice grains used in **Alfa PXP Royale**. These antioxidant-rich pigments help **Alfa PXP Royale** pack a powerful punch against free radicals and other aggressors. The other benefits, provided by the **Polysaccharide Peptides** and **Alpha Glycans** are the same in both of these superior products.

Glossary

A

Alpha Glucans—Polysaccharides that are easily absorbed by the digestive system and benefit the body.

Aminoacid—The elemental units which make up proteins. These are like the “bricks” which the body uses to rebuild proteins.

Anthocyanins—Pigments found in certain fruits and plants, including purple rice, which have a deep rich red, blue or purple color. They are complex bioflavonoid compounds that act as free radical neutralizers in the body, meaning they have antioxidant properties.

Antioxidant—A molecule that can slow down or prevent the oxidation of other molecules. Oxidation is a reaction in the body that can produce free radicals, which damage the cells. Antioxidants are found in various foods, and since they protect against free radical oxidation, they are often associated with anti-aging.

ATP—Adenosine Triphosphate or ATP, is a molecule produced by the mitochondria that gives Energy to the cells.

B

Bio-availability—This refers to how easily a nutrient can be digested, absorbed and used in the physiological functions of the body. Certain foods are more bio-available than others.

Bio-Flavonoids—Compounds belonging to the polyphenol family, and very abundant in the plant world and in other foods. They function as antioxidant agents, and inhibit certain enzymes, helping to protect the body.

F

Free Radicals—Highly reactive molecules whose reactions generate disorganization in the cellular membranes of the body, killing the cells. Cellular death leaves lesions in the tissues, which leads to premature aging, cardiovascular disease, and nervous system disease.

Functional Food—Foods elaborated not only to contain nutritional characteristics, but also to have a specific function in improving health and reducing the risk of disease. Contain compounds that are biologically active, like fatty acids, fiber, antioxidants, vitamins, minerals, which are all natural.

M

Micronization—The reduction in size of the particles that make up solid material. This is applied in the health, wellness and pharmaceutical industries.

Mitochondria—The “powerhouse” of the cell, these mini-factories are found in each cell of the body and deliver the majority of the energy needed by the cells.

N

Nano-technology—The application of science using a nano-metric scale of measure. In other words, using molecules that measure one-billionth of a meter.

P

Phytonutrients—Compounds found in vegetables, which have benefits in the body.

Polysaccharide **Peptides**—Complex carbohydrates that are naturally produced under ideal soil conditions, such as the ones found in Thailand. Considered to be functionally nutritional substances.

S

Superfood—Those foods which contain naturally (not processed or added) high quantities of nutrients, not only necessary for the body, but with “extra” health benefits.

W

Wholegrain Rice—A rice without its husk, but that has not been polished, and maintains the majority of its bran, meaning it provides more fiber, vitamins and minerals.